

For Immediate Release

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**Introducing TN Sports Sunglasses:
Swiss Quality Meets the Future...**

PEAPACK, NJ, December 8, 2005 – What would you do if you broke yet another pair of sunglasses? If you were an ingenious young Swiss, you might tackle the problem head-on and invent a pair of sunglasses that could withstand anything.

That's what 21 year-old Gregory Holzapfel did – and more. In 2002, with a budget under \$400, Holzapfel set out on a quest for an unbreakable material, created a sleek design around it, and put his creation on the market. In just three years, TN Sunglasses have taken Switzerland by storm, becoming the choice of leading Swiss athletes, in and out of competition.

Poised to become a leading worldwide brand.

Now TN sunglasses are moving beyond their home market. In the summer of 2005, the Swiss government invited TN Sunglasses to be one of the innovative companies representing Swiss technology at the Modern Expo in Aichi, Japan.

TN Sunglasses are now available to U.S. sports enthusiasts. TN is exclusively distributed in the U.S., Canada and the Caribbean by CH Marketing LLC, a New Jersey-based marketing and distribution company.

The TN advantage.

What makes these sports sunglasses so exceptional? One look at the knotted up frame and the advantage of TN Sunglasses is obvious to any serious sports enthusiast – and even to those of us who are just hard on our glasses. The secret is in the material. The frames are crafted in a flexible fiber that is highly durable, comfortable and lightweight. “The TN frame is so flexible,” says Michael Hubacher, president of CH Marketing, “you can make a knot with it and when undone the frame takes its original shape.” Several models include multiple lenses to adjust to changing light conditions. All TN lenses provide 100% UVA+B+C protection.

TN Sunglasses are priced from \$129 - \$229. Models with four lenses are \$198. “With their combination of performance, style and competitive price, TN Sunglasses are a great value,” Hubacher said. “I knew from the moment I saw them that they would fill a niche in the U.S. sports sunglass market.”

TN Sunglasses will be available in select sporting goods, ski, bike and optic stores on the East Coast in early December 2005 – just in time for the holiday season. For more information, call 877-246-2758 (within the U.S.) or 908-234-0123 (outside the U.S.) or email us at info@chmarketingllc.com.

The TN product line

TN Sunglasses are based on the proprietary TSM System™ – an optimal combination of material plus design. The frames are crafted from a highly stable, yet flexible and lightweight, fiber to give ultimate comfort. The most popular model, Force One, weighs only 23 grams with the lenses. The Deluxe model weights only 26 grams with the lenses. For added strength, the hinges are screwed-on and critical points are reinforced.

As demanded for high performance sunglasses, the polycarbonate TN lenses are distortion-free, shatterproof, and scratch-resistant. TN lenses are vigorously tested surpassing the standards established by both European and North American guidelines. One version of the Deluxe model offers a PVC clip frame to accommodate prescription lenses. Each TN model is available in a polarized or non-polarized option.

Even the packaging is of exceptional quality. TN Sunglasses come in stylish zippered travel cases with foam interior for extra protection, and individual micro fiber sleeves.

There are five models of TN Sunglasses:

Deluxe. The first of three interchangeable models, the Deluxe offers the largest field of vision and includes four interchangeable lenses, including one pair of polarized lenses (smoke black). Colors for the U.S. market include Black, Silver and New Swiss (Red+Silver). Suggested retail: \$198.

Deluxe with Prescription Clip. The second interchangeable model, this style is the same as the Deluxe with a removable prescription clip. Perfect for those who want to interchange between wearing contacts and clipping the PVC prescription insert. Each includes four interchangeable lenses, including one pair of polarized lenses (smoke black). Colors available: Black, Silver and New Swiss. Suggested retail: \$229.

Force One. The third interchangeable model, Force One has a sleek, elegant and sporty design, with a truly remarkable wrap. With lenses that grip extremely well in the frame, this is the perfect design for any active user. Extremely light weight (only 23 grams). Includes four lenses, including one pair polarized (smoke black). Suggested retail: \$198.

Future. The Future is perfect for sports or leisure. This model is designed for medium size faces. Lenses are fixed and will be available in Silver/Blue and Black/Red reflector lenses at a suggested retail price of \$129. Also available in Silver/Smoke and Black/Smoke black polarized lenses, at a suggested retail price of \$159.

Shadow. The Shadow is the most fashionable TN model. With a clear view through the tops of the lenses, the Shadow has also been popular among bikers during time trials. Lenses are fixed and will be available in White/Blue and Orange/ Orange reflector lenses, at a suggested retail price of \$129. Also available in Black/Smoke and Purple/Smoke black polarized lenses, at a suggested retail price of \$159.