

# News

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## FOR IMMEDIATE RELEASE

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*PLEASE NOTE: Logo and product graphics are available in high resolution upon request.*

## **Sleek, secure and Swedish, new Ögon Designs aluminum wallet keeps brass in pocket**

*(PEAPACK, NJ) March 20, 2007* –Sleek. Smooth. Sexy. Secure. Swedish. What more could you ask for...in a wallet. Ögon Designs has flashed its new, lightweight, anodized aluminum wallets onto the scene, leaving old-school, leather billfolds home in the drawer.

Available in ten colors, with seven expandable pockets, they're designed to protect cash, credit cards, business cards, and even digital media. Compact, the new Ögon Designs wallets fit comfortably in a pocket or clutch, backpack or briefcase, and look even better when brought out to pay for brunch or a bar tab.

Fashion and function indeed can go hand in hand, while being durable, too. The sturdy aluminum shell encases a PVC capsule and dividers. Not only are they water resistant, but the wallets click-button locks your property in and even protects those data cards from electro-magnetic radiation and breakage. Ögons are light-years ahead of leather.

Now available at leading fashion and luggage retailers like Neiman Marcus and Fred Segal L.A., Ögon Designs wallets are also ideal for personal and corporate gifts, and engraving. Available in black, gold, silver, grey, orange, red, green lime, blue, purple, and chocolate they're just 11cm x 7.5 cm x 1.7 cm, and lightweight at 2.47 ounces. Suggested retail price is \$39.00. For more information, contact CH Marketing LLC, Ögon Designs' exclusive distribution partner for North America and the Caribbean, at 877-246-2758 (within the U.S.) or 908-234-0123 (outside the U.S.), or [info@chmarketingllc.com](mailto:info@chmarketingllc.com), and visit [www.ogondesigns.com](http://www.ogondesigns.com).

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